

FACILITATOR CERTIFICATION PROGRAM

THE BOX[®]
CERTIFICATION

Every change begins with a shift in mindset

Become a licensed BOX facilitator and lead the kind of mindset change that actually sticks



What is The B□X?

Created by **Jimbo Clark**, founder of Innogreat, The B□X is a physical box that participants use to map their own assumptions and mental models, then break out of them. By making thinking visible, The B□X enables people to gain challenge limiting beliefs, fresh perspectives, and become more open to new possibilities for collaboration, innovation, and change.

From
Invisible

To
Visible

Change starts with awareness. The B□X maps your inner thinking to generate powerful insights.

From
Unconscious

To
Conscious

The B□X deepens self-reflection and sharing, turning unconscious bias into a deliberate, examined choice.

From
Impossible

To
Actionable

The B□X includes a built-in action planning tool within the physical artifact, making it visible, shareable and functional.

**DON'T JUST
THINK OUT OF
THE BOX**

**BUILD A
BETTER BOX**



50,000+
Brains Unboxed



250+
Organisations



30+
Countries



21
Languages

The BOX Use Cases

One tool, multiple context.



TEAM ALIGNMENT

Map personal thinking, then build a collective framework of agreed goals and behaviours.



TRANSITIONS

Build mindset for future roles. From large group events to one-on-one coaching.



KEYNOTES AND KICK OFFS

With a good sound system and lighting, one facilitator can actively engage 500+ attendees.



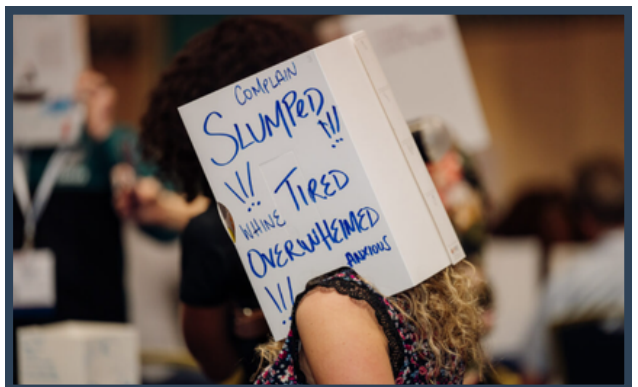
CREATIVITY

Help teams assess and leverage their creative thinking style to make a positive impact.



EDUCATION

Used at secondary through postgraduate levels for topics such as anti-bullying, creative thinking, and career counselling.



WELLNESS

Help people get more of what they want with less pressure by adjusting their unconscious thinking

Why Be a Certified BOX Facilitator?

The BOX is a licensed tool. Certification prepares you to design and deliver BOX-based experiences which ensures both the integrity of the method and the experience your participants walk away with.

One tool, multiple context

No more juggling of frameworks for different audience. The BOX works cross leadership, teams, coaching, and real-world change.

Genuinely experiential

Turn “thinking out of the box” into a physical, shared experience using a multi-sensory approach. Participants reflect, write, draw, wear, tear, share, and rebuild to create change.

Differentiate your practice

Stand apart in a market where most L&D tools look and sound alike. The BOX looks simple and fun, yet it is deep enough to go beyond surface thinking and open minds to new possibilities.

Scale without limits

Suitable for 1-to-1 coaching to keynotes for hundreds of people. The BOX enables results for any scope and scale.

Join a global community

Tap into a global community of facilitators across more than 30 countries.

If your goal is to create real change,
the BOX gives you a way to do it.



How the Program Works

You will learn how to apply The BOX methodology through a four-step process that is both practical and flexible.

01

Course Overview

Online · Self-paced

Review the licensing agreement and understand the certification process while your BOXes are on the way.

02

Have Your BOX Experience

Online · Self-paced

Go through The BOX exactly as a participant would (reflect, write, draw, wear, tear, share, and repair) then share your insights with your instructor.

03

How to Deliver The BOX

Online · Self-paced

Work through every section and slide with written and video explanations, examples, exercises, and customization notes, using the Step Three Design Deck.

04

Certification Session or Call

Live · 1-to-1 Call or Group Certification Session or at BOXCON

Build your first delivery plan, and demonstrate your capability by designing your own BOX Experience. You need to complete Steps 1–3 first, before joining Step 4.

Steps 1 to 3 are online and self-paced (approximately 5–8 hours in total).

Step 4 is a live session that you can choose from the three options below. All three options lead to the same certification.

1-to-1 Call

Flexible, personalized support at your own pace. Best if you have time or location constraints, or a very specific use for The BOX.

Group Certification

An engaging in-person workshop (typically around 2 days) where you learn alongside other facilitators.

BOXCON

An immersive in-person experience that combines certification with practice, community, and new applications.

Program Objectives

What you will be able to do upon certification.

- ✓ Understand the philosophy, design, and flow of The B□X experience
- ✓ Design the experience using a proven structure of reflection, challenge, and change
- ✓ Use The B□X to make invisible thinking patterns, assumptions, and mental models visible
- ✓ Take participants from awareness to breakthrough, transforming their mindset in a way that sticks
- ✓ Customize the experience for different audiences and contexts

What is Included?

Everything you need to deliver with confidence.



- Full access to the on-demand Facilitator's Programme: presentation decks, instructional videos, exercises and handouts
- Live Step 4 experience
- Coaching and support to prepare for delivery
- Starter set of 27 B□Xes with participant licenses
- Access to the global B□X Facilitator community

Who Should Attend*

Build for people who create change, not just talk about it.

In-House Change Agents

You work involves culture-building or transformation initiatives inside an organisation, and you want to create more meaningful impact by enhancing alignment, reflection and action.

Independent Practitioners and Consulting Firms

You want to add a distinctive and powerful tool to your practice to stand out in a crowded market and bring stronger outcomes to your clients.

Change Makers in the Real World

Educators, facilitators, community leaders, and speakers who need something that actually works with their specific audience, whatever the context.

*Prior facilitation or coaching experience is recommended.

What Others Say

Hear the voices from the global community.

“The B□X is a rich and enlightening tool that has helped thousands of our participants deliver innovative solutions. Every client has been delighted.”

- ANDY CLARK
Director, Clark Morgan

This is literally a workshop in a B□X. It is amazing that one tool can lead to so much self-awareness, empathy for others and team alignment.”

- VALARY OLEINIK
Valary With a Why

“I had been thinking of making a change, but I was stuck in my comfort zone. The Box helped me to remove those limiting beliefs, and be willing to take more risks.”

- SALINA CHAN
Founder, SET Consulting

“I was blown away. The B□X brings awareness to all the mental facets that prevent us from connecting the way we truly desire.”

- RENITA JOYCE SMITH
Certified Diversity Executive

Your Facilitator



Jimbo Clark

Creator of **The BOX** and Founder of Innogreat

Born in Seattle and based in Taiwan since 1987, Jimbo Clark has been helping individuals, teams and organisations across APAC to achieve transformational change for more than 25 years.

A corporate simulation designer and thought leader in creativity and innovation, Jimbo has worked with more than 50 Fortune 500 companies and aims to improve global thinking.

As part of your B□X Certification, your Step 4 is conducted directly by him.

Change is a door that must be opened from the **inside**.



Investment

★ REGISTER BY 31 JULY 2026

UPCOMING GROUP CERTIFICATION

Singapore

21 & 22 October 2026

2 days, face-to-face

EARLY BIRD PRICE

\$2,700

Regular Price \$3,000

Prices listed are in USD

Workplace Asia is proud to be hosting the Singapore Group Certification conducted by Jimbo Clark.

DON'T MISS THE EARLY BIRD OFFER!

Scan the QR code below or contact us at support@workplaceasia.com.sg to receive your exclusive promo code and the registration link.



ABOUT WORKPLACE ASIA

Based in Singapore, Workplace Asia is an award-winning talent optimisation and leadership development firm empowering organisations across Asia with data-driven insights and world-class assessment tools.

Through measurable results and a deep understanding of people, we create thriving workplaces where individuals and organisations grow together in success.



